

**South Natomas TMA™
Board of Directors Meeting
Wednesday, August 14th, 2024
Meeting Minutes**

I. Call to Order

SNTMA President Eduardo Cavazos called the meeting to order via video conference call at approximately 8:02AM on Wednesday, August 14th, 2024, in Sacramento, CA. Attending were Eduardo Cavazos, Martin Christian, Natali Guerrero-Gonzalez, Rukesh Maharjan, David Pavolko and SNTMA staff Stephanie Merten and Jason Vitaich.

II. Approval of Previous Meeting's Minutes

A motion was made to approve the June 12th, 2024, SNTMA Board Meeting Minutes. The motion was moved by Martin Christian, seconded by David Pavolko. The motion passed unanimously, 5:0.

III. New Business

Executive Director Jason Vitaich delivered the following report:

- 2024 dues collection is going well overall, with 90% of budgeted membership dues having been collected as of early August 2024.

Stephanie Merten delivered the following Membership Report:

Meetings:

6.19.24 WTS: Truxel Bridge Concept and Feasibility Study featuring City of Sacramento

7.16.24 Q3 Virtual Discussion Elkhorn Blvd Extension

7.18.24 SACOG RE: sacregion511.org contract ending, new vendor TBD

July

Campaigns and Programs

7.8.24 Email to all member companies – Q3 Virtual Discussion Elkhorn Blvd Extension

7.24.24 Email to all member companies – Programs & Services, September subsidy redemption

July Programs

77 Telecommute subsidies awarded in July

11 Carpool subsidies awarded in July

20 Low Emissions subsidies awarded in July

2 Transit subsidies awarded in July

0 Amtrak subsidies awarded in July

0 Bike maintenance subsidies awarded in July

1 Walk subsidy awarded in July

3 Residential Charger subsidies awarded in July

0 ERH vouchers awarded in July

599 Facebook “likes” 613 Followers

7.16.24 Q3 Virtual Discussion Elkhorn Blvd Extension 9 RSVPs

7.26.24 \$25 Amazon “like” our Facebook page winner following monthly email

8.5.24 Monthly Facebook Contest 5 entries / 5 people, all Amazon

8.5.24 Weekly Drawing July Trip Log Keepers - \$25 Amazon cards

Bucks for Bikes – 16 subsidies awarded in the second round, we have 13 photos, 14 receipts

August 2024:

- Email July subsidies, Facebook monthly prizes, weekly Amazon drawing gift cards (for trip log keepers) and Facebook “likes.”
- Bucks for Bikes: collect receipts and photos
- 8.6.24 SACOG RE: temporary sacregion511.org and going forward
- Promote September subsidy redemption dates and prepare for temporary sacregion511.org
- Q4 Virtual Discussion: Sacramento Urban Forest Plan (SUFP) 10/30/24 @ 8:30AM

July Alternative Trips (4.4k alt trips/ 89,874.9 alt miles) from sacregion511 trip log entries, break down by mode and compared to June, looking at trips (4.4k alt trips/ 84,390.9 alt miles)

Amtrak	.23%	Up .23% from June
Bike	3.15%	Down 1.37%
Carpool	8.46%	Up .98%
Drive Alone	5.97%	Up .49%
Electric Vehicle	14.51%	Up 1.15%
Transit	1.40%	Down .44%
Telework	65.83%	Down .61%
Walk	.45%	Up .08%

36.6 tons of Co2 Reduced from our Air \$54k saved 45k calories burned

IV. Adjourn

The meeting adjourned at approximately 8:20AM. The next SNTMA Board meeting is scheduled for Wednesday, September 11th, 2024, at 8:00 AM via video conference call in Sacramento, CA.

Respectfully submitted,

Martin Christian
SNTMA Secretary